## NARRATIVE TAXONOMIES

## **UKRAINE-RUSSIA WAR**

- o Blaming the war on others rather than the invader
  - Ukraine is the aggressor
  - The West are the aggressors
- Discrediting Ukraine
  - o Rewriting Ukraine's history
  - Discrediting Ukrainian nation and society
  - Discrediting Ukrainian military
  - o Discrediting Ukrainian government and officials and policies
  - Ukraine is a puppet of the West
  - Ukraine is a hub for criminal activities
  - Ukraine is associated with nazism
  - Situation in Ukraine is hopeless
- o Russia is the Victim
  - The West is russophobic
  - Russia actions in Ukraine are only self-defence
  - UA is anti-RU extremists
- o Praise of Russia
  - o Praise of Russian military might
  - o Praise of Russian President Vladimir Putin
  - Russia is a guarantor of peace and prosperity
  - o Russia has international support from a number of countries and people
  - Russian invasion has strong national support
- Overpraising the West
  - o NATO will destroy Russia
  - o The West belongs in the right side of history
  - The West has the strongest international support
- Speculating war outcomes
  - o Russian army is collapsing
  - o Russian army will lose all the occupied territories
  - o Ukrainian army is collapsing
- Discrediting the West, Diplomacy
  - o The EU is divided
  - The West is weak
  - The West is overreacting
  - o The West does not care about Ukraine, only about its interests
  - Diplomacy does/will not work
  - West is tired of Ukraine
- Negative Consequences for the West
  - Sanctions imposed by Western countries will backfire
  - o The conflict will increase the Ukrainian refugee flows to Europe
- Distrust towards Media
  - Western media is an instrument of propaganda
  - o Ukrainian media cannot be trusted

- o Amplifying war-related fears
  - o By continuing the war we risk WWIII
  - o Russia will also attack other countries
  - o There is a real possibility that nuclear weapons will be employed
  - o NATO should/will directly intervene

## **CLIMATE CHANGE**

- o Criticism of climate policies
  - Climate policies are ineffective
  - Climate policies have negative impact on the economy
  - Climate policies are only for profit
- o Criticism of institutions and authorities
  - o Criticism of the EU
  - o Criticism of international entities
  - o Criticism of national governments
  - Criticism of political organizations and figures
- o Climate change is beneficial
  - CO2 is beneficial
  - o Temperature increase is beneficial
- Downplaying climate change
  - o Climate cycles are natural
  - Weather suggests the trend is global cooling
  - o Temperature increase does not have significant impact
  - o CO2 concentrations are too small to have an impact
  - Human activities do not impact climate change
  - Ice is not melting
  - Sea levels are not rising
  - Humans and nature will adapt to the changes
- Questioning the measurements and science
  - Methodologies/metrics used are unreliable/faulty
  - Data shows no temperature increase
  - Greenhouse effect/carbon dioxide do not drive climate change
  - Scientific community is unreliable
- o Criticism of climate movement
  - Climate movement is alarmist
  - Climate movement is corrupt
  - Ad hominem attacks on key activists
- Controversy about green technologies
  - o Renewable energy is dangerous
  - o Renewable energy is unreliable
  - Renewable energy is costly
  - Nuclear energy is not climate friendly
- Conspiracy theories
  - o Blaming global elites
  - o Climate agenda has hidden motives
- Amplifying Climate Fears
  - o Earth will be uninhabitable soon
  - Amplifying existing fears of global warming
  - Doomsday scenarios for humans
  - Whatever we do it is already too late
- o Green policies are geopolitical instruments
  - o Climate-related international relations are abusive/exploitative
  - o Green activities are a form of neo-colonialism